

Heather L. Hanna

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EDUCATION

- 2016 Mississippi State University in Starkville, Mississippi
- **PhD in public policy and administration**
- 2004 Mississippi State University in Starkville, Mississippi
- **Master of Science in sociology**
- 1990 University of Mississippi in Oxford, Mississippi
- **Bachelor of Arts in psychology/minor in English**
- 2003-10 Non-degree Coursework: Mississippi State University in Starkville, Mississippi
- Communication, Public Relations, & Counseling, 15 hours
 - Education/Teaching, 9 hours

EXPERIENCE

- Sept 2017- Mississippi State University in Starkville, Mississippi
- Assistant Research Professor, Social Science Research Center (SSRC)**
- **Co-Principal Investigator** for the Health Resources and Services Administration-funded Child Health Development Project: MS Thrive, administering a 4-year, \$7M subcontract from the University of Mississippi Medical Center to improve the Mississippi early childhood developmental health system
 - **Principal Investigator (2018-2019)** for the Annie E. Casey Foundation-funded study, The Mississippi YOU COUNT! Collaborative Project, overseeing the creation of 2020 Census targeted information and facilitating community meetings, in partnership with the University of Mississippi Center for Population Studies, across the state with relevant stakeholders
 - **Co-Director (2018-2019)** for the Annie E. Casey Foundation-funded Mississippi KIDS COUNT Program, overseeing the compilation, publication, and dissemination of statistics related to children's health and well-being in the state of MS
- Sept 2016 Mississippi University for Women in Columbus, Mississippi
- Aug 2017 **Director for Advancement, Mississippi School for Mathematics and Science**
- Oversee the Advancement Office, which is responsible for the following:
 - Institutional Research
 - Fundraising
 - Public Relations
 - Admissions
- 2002-2016 Mississippi State University (MSU) in Starkville, Mississippi
- Project Director, Social Science Research Center (SSRC)**
- **Project Director** for the Mississippi Association of Grantmakers-funded study, *Mississippi Transfer of Wealth Project*, working with a technical advisory committee to vet long-term transfer of wealth projections impacting community foundations

- **Project Director** for the National Institutes of Health-funded study, *Partnerships to Promote Healthy Lifestyles for Children and Communities Project*, using survey data to determine audience segmentation and managing health-related media outreach
- **Principal Investigator** for the U.S. Fish and Wildlife Service-funded project, *Assessing FWS Employee Attitudes and Beliefs Toward the Strategic Habitat Conservation Model*, exploring organizational systems change through a survey of over 9,000 employees
- **Project Director** for the W.K. Kellogg Foundation-funded project, *WKKF Data Project*, studying the early care and education system in Mississippi and conducting qualitative research with key state-level stakeholders
- **Researcher** for the Center for Mississippi Health Policy-funded project, *Mississippi Pre-K Collaborative Programs' Developmental Screening Pilot Study*, conducting organizational systems research examining Mississippi Department of Education policies and procedures for post-developmental-screening referrals of pre-K children in need of services
- **Co-Principal Investigator** for the Women's Foundation of Mississippi-funded project, *Empowering Mentors to Promote Women's Retention (EMPOWR)*, testing a pilot mentoring project aimed at increasing retention among nontraditional female students attending community college
- **Principal Investigator** for the *Delta Oral Health Project*, funded by the Health Resources and Services Administration and designed to improve the oral health of children in the MS Delta through increased access to services and education, and the advancement of beneficial oral health policies statewide
 - Supervision of budget and personnel; execution of project administrative tasks; coordination with project subcontractor, MS State Department of Health; direction of logistics between project site and MSU campus; development of and adherence to project timeline, goals, research plan, logic model, and evaluation plan; analysis and demonstration of project progress; assignment of project tasks; communication of project findings and impact
- **Project Director** for the *Creating Access through MS Delta Health System Improvements*, funded by the Health Resources and Services Administration and designed to generate opportunities for structure and policy changes to the MS Delta health system
 - Coordination of research staff from the Harvard School of Public Health and SSRC and project consultants from City University of New York, University of Tennessee and Harvard Law School; facilitation of efforts between project research staff and consultants; creation and implementation of the project timeline; recruitment and facilitation of a MS Community Advisory Board; development of the project evaluation

MEMBERSHIPS AND SERVICE

- 2020 System Dynamics Society
- Member
- 2019-20 Mississippi State Department of Health and Department of Education Comprehensive System of Personnel Development Task Force
- Member
- 2019-20 Mississippi 2020 Census Complete Count Committee
- Education Subcommittee Chair
- 2019-20 Mississippi Campaign for Grade-level Reading
- Board Member
- 2019-20 Starkville-Oktibbeha Unity League
- Policy and Government Work Group Lead
- 2019-20 Starkville-Oktibbeha County 2020 Census Complete Count Committee
- Chair
- 2018-19 Association for Public Policy Analysis and Management
- Member
- 2000-18 Certified and Licensed Mississippi Teacher
- English, Computer Discovery, social studies, psychology, and library science
- 2017 MSU Student-Faculty Mentorship Program
- Mentor
- 2012-17 American Society for Public Administration
- 2013 Founders Forum Fellowship Recipient
 - Member
- 2015 Journal of Research in Childhood Education
- Peer Reviewer

PAPERS, PRESENTATIONS & MEDIA

Green, J., Hanna, H., Woo, L., Haggard, R., & Buffington, A. (2020). *Community Engagement for the 2020 Census: The Case of the Mississippi YOU Count Initiative*. Choices Magazine Online.

Green, J., Woo, L., Hanna, H. & Turner, S. (2020, February). Outreach and Community Engagement for the 2020 Census: Insights from Mississippi and Beyond. [poster presentation] Southern Rural Sociological Association, Louisville, KY.

- Seitz, H., Parker, J., Hanna, H., & Cross, G. (in review). Evaluation of a classroom-based health education intervention for preschool and Kindergarten children: A cluster randomized trial. *Journal of Human Sciences and Extension*.
- Green, J., Hanna, H., & Turner, S. (2019, August 14). The 2020 Census: Why It Matters for Your Community and How You Can Help. Webinar for Mississippi Extension Agents.
- Green, J., Hanna, H., Roby, K., Turner, S., & Deleveaux, J. (2019, July). Community Engagement for the 2020 Census [paper presentation] Delta Forum, Clarksdale, MS.
- Hanna, H., Buffington, A., Woo, L., & Green, J. (2019, February). Community Engagement for the 2020 Census: The Case of the YOU Count Initiative [interactive panel session]. Annual Meeting of the Alabama-Mississippi Sociological Association, Starkville, MS.
- Green, J., Hanna, H., Buffington, A., Woo, L., Haggard, R., & Turner, S. (2019). Amplifying Rural Voices through Community Engagement [presentation]. Rural Sociology Society Conference, Richmond, VA.
- Cosby, A., McDoom-Echebiri, M., James, W., Khandekar, H., Brown, W. & Hanna, H. (2019). Growth and Persistence of Place-based Mortality in the United States: The Rural Mortality Penalty. *American Journal of Public Health*. <https://ajph.aphapublications.org/doi/10.2105/AJPH.2018.304787>
- Hanna, H. & Haggard, R. (2019, February). State Efforts to Count All Kids [webinar presentation]. Partnership for America's Children and Annie E. Casey Foundation.
- Hanna, H. (2019, June). Will children in your state get the support they need? It depends on the 2020 census. *The Conversation* <https://theconversation.com/will-children-in-your-state-get-the-support-they-need-it-depends-on-the-2020-census-116245>
- Hanna, H., Walker, B., Yigit, I., Bell, L., McCown, J., Ingram, L., & Poole, C. (2019, January). 2019 Mississippi KIDS COUNT Fact Book. Mississippi KIDS COUNT.
- Hanna, H., Walker, B., Yigit, I., Bell, L., McCown, J., Ingram, L., & Poole, C. (2019, January). 2019 Mississippi KIDS COUNT Legislative Calendar. Mississippi KIDS COUNT.
- 2020 Census Mississippi: Fast Facts Information Bulletin. (2019, March). MS Center for Population Studies and Mississippi KIDS COUNT.
- 2020 Census Factsheet for Young Parents in Mississippi. Mississippi KIDS COUNT.
- 2020 Census Factsheet for Mississippi Policymakers. (2019, March). Mississippi KIDS COUNT.
- Mississippi Thrive! (2019, October). Information for Health Care Providers: Surveillance versus Screening. <https://mississippithrive.com/resources/>
- Hanna, H. (2019, August 1). No Child Left Behind on the Census [interview for national news report]. Marketplace Morning Report. <https://www.marketplace.org/shows/marketplace-morning-report/>
- Hanna, H., (2019, September). Mississippi Has Highest Percent of Kids Living in High Poverty [interview]. Public News Service.

- Hanna, H. (2019, June). Interview on 2019 National KIDS COUNT Data Book [interview]. Mississippi Public Broadcasting. <http://www.mpbonline.org/blogs/mississippiedition/mississippi-edition-monday-june-17/>
- Brasher, Karen. (2019, Summer) Raised in Mississippi. MAFES Discovers. <https://www.mafes.msstate.edu/discovers/article.asp?id=159> Article featuring the work of Drs. Linda Southward, Heather Hanna, and Connie Baird-Thomas.
- Hanna, H. (2019, June). Interview on 2019 National KIDS COUNT Data Book [interview]. Ohio News Connection.
- Hanna, H. (2019, June). Interview on 2019 National KIDS COUNT Data Book [interview]. WCBI News.
- Hanna, H. (2019, June). Interview on 2019 National KIDS COUNT Data Book [interview]. Mississippi Today.
- Hanna, H. (2019, June). Interview on 2019 National KIDS COUNT Data Book [interview]. San Francisco Chronicle.
- Hanna, H. L. & Stouffer, C. (2018, April). Mississippi KIDS COUNT Plenary Session [presentation]. 38th Annual Social Work Conference, Mississippi Valley State, MS.
- Cross, G. W., Hanna, H., Long, L., Gallman, S., & Parker, J. (2016, May). Preliminary Findings: Partnerships to Promote Healthy Lifestyles for Children and Communities [poster presentation] National Institutes of Health Science Education Partnership Award annual meeting, Rockville, MD.
- Hanna, H. (2016). Bureaucratic Response in an Era of Rapid Environmental Change: The Institutionalization of Strategic Habitat Conservation [presentation]. American Society for Public Administration Conference, Seattle, WA.
- Hanna, H., Gardner, S., & Rico-Mendez, G. P. (2015). Assessing U.S. Fish and Wildlife Service Employee Attitudes and Beliefs toward Strategic Habitat Conservation. U.S. Fish and Wildlife Service.
- Hanna, H. & Southward, L. (2015). Learning Circles: Perspectives of Key Stakeholders in Mississippi's Early Care and Education Community. W.K. Kellogg Foundation.
- Buffington, A. and Hanna, H. (2015). Mentoring to Enhance Women's Educational Development: The EMPOWR Pilot Program [paper submission and presentation]. University of New Mexico's 8th Annual Mentoring Conference, Albuquerque, New Mexico.
- Southward, L.H., McKee, C., Hanna, H., & Bell, L. (2015). Mississippi PreK Collaboratives: A study of Developmental Screenings. Social Science Research Center, MSU for the Center for Mississippi Health Policy, Jackson, MS.
- Buffington, A., McKee, C., Hanna, H., Walker, B., Bell, L., McCown, J., Barr, S.G., & Southward, L. (2015). Countdown to Kindergarten: The Impact of Social and Emotional Development on Academic Success. Annie E. Casey Foundation, Washington, DC.